

Research and innovation keep The AI Corporation at the forefront of the payments industry. Its fraud solutions are trusted by over 100 banks and three million merchants worldwide to protect more than twenty billion transactions a year.

The AI Corporation's expert team of developers utilize Big data concepts to extract insight from payment data. It develops solutions that enhance opportunities and overcome challenges across credit management, marketing, pricing, and inventory. With offices in Guildford and a well-established global presence, the company has grown significantly since its establishment in 1998.

Mark has spent over 25 years in general management roles. He spent 12 years at a multinational oil company (Texaco) where he worked with all of the downstream marketing functions and developed a passion for creating long-term client partnerships. Over the last 13 years, Mark has worked in a whole series of payment and data related businesses. He was the Managing Director at Retail Decisions (ReD) for 5 years, which was recognized in 2009 as one of the fastest growing UK companies. At ReD Mark was responsible for the rapid growth of the Merchant Service Division, which offered payments and fraud services to large blue chip companies.

Dr Mark Goldspink, CEO of [The Ai Corporation](#) discusses innovative technology that can allow customers to take control, how data-driven decisions can help truly understand customers and the use of AI to manage data for the digital organizations